



Co-op Commitment Information Sheet & Instructions

Co-op Commitment: ENCORE is, and always has been a cooperative program. We encourage all members of our families to be very involved at all levels. In the past we have required ad sales as part of that collaborative effort. We also required each cast member to pay a costume fee to help cover the cost of cleaning, repair and replacement of our rental costumes. In an effort to help families find ways to defray their costs, we have replaced those individual fees with a **Co-op Commitment**.

The Co-op commitment consists of 2 components:

The **Volunteer Component** is the same as it always has been. Every family is required to do 3 "jobs" before and/or during Tech Week. Some are large and some are small and you can choose what level you are able to fulfill. The **Financial Component** is a flat, \$100 per cast member (\$200 max per family) that helps us meet our extra financial commitments to the show. You have 3 ways to meet this commitment by October 21, 2017.

1. You can simply pay it. There is no ad that comes with this payment. The charge will be placed on your account and needs to be paid by the due date.
2. You can find a person or business who is willing to make a tax-deductible cash or check donation of \$100 or more to ENCORE in support of the arts. Donation must be paid by the October 21, 2017 deadline.
3. You can sell an ad in our program to a person or business, 1/2 page ads are \$100 and full page ads are \$200. (Color covers are available at a higher price). All artwork and payment must be submitted by October 21, 2017 deadline.

If you choose option 3 below is a chart showing ad sizes available and the cost per ad. The finished program size will be 8 1/2" X 11."

<u>Size</u>	<u>Cost</u>
Back cover* (8.5"hX 5.5"w) (Full color, Full bleed)	\$350
Inside front or back cover* (8.5" hX 5.5"w) (Black and White, Full bleed)	\$275
Full Page (4.5"w X 7.5"h) (Black and White)	\$200
Half Page (4.5"w X 3.5"h) (Black and White)	\$100

Receipt for Donation or Ad Sale

Date: _____ Receipt for: Donation Ad Purchase*

Amount paid: _____ Check #: _____ * Size of ad (if applicable): _____

Thank you for your support!



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www.EncoreSouthBay.org

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